

#### MENACE TECHDOST SERVICES PRIVATE LIMITED

**Phone:** (+91) 7500-99-6633, (0121) 432-6633

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Web: www.techdost.com

Add: A-101, Metro Plaza, Meerut, 250002

**CIN**: U74999UP2017PTC099043 **GST**: 09AALCM4730B1ZM

# **Job Description - Sales and Marketing Executive**

## **Job Summary**

Job Types: Full-time

Industry: IT Services, Software Services

Location: Meerut (UP)

Functional Area: Sales, Business Development and Field Marketing

Role: Sales & Marketing Executive/Officer

Website: https://www.techdost.com/career/

### **Responsibilities and Duties**

- Ability to explain the technical concept in simple term.
- Making cold calls and follow-ups to achieve sales target
- Generation and conversion of leads for our variety of product & services
- Negotiating contracts and packages
- Handling phone/email queries and replies to customers/clients on the phone/emails
- Regularly touch both prospective and current clients to build relationships and sell services offered by TechDost and ensure customer satisfaction
- Candidate should have experience in reaching out to B2B prospects
- Take full responsibility for dealing with relevant customer complaints, queries, and requests for the information from the start to the end of the process
- Build the brand name of TechDost in the respective market, by suggesting and implementing suitable measures required
- Conducting market research to identify selling possibilities and evaluate customer needs

#### About Menace TechDost Services Pvt. Ltd.

TechDost is a specialized Software Development Company in Meerut since 2017. At TechDost, we offer dynamic & customized solutions to help businesses with a team of expert developers, designers, and internet marketers.

**Functional area:** 

Sales, Business Development, Field Marketing

**Required Experience:** 

• Min 6-months experience

**Skills:** 

Team-player and quick learner

Excellent communication skills, verbal and written

Must know about the services of an IT company

Must have strong knowledge of the Internet and social media sites

**Qualification:** 

• Minimum Graduate or MBA will be preferable

**Salary and Benefits:** 

Rs.10,000 - Rs. 40,000 per month (no barrier for right candidate)

Attractive Incentives

Travel allowance

No dress code

**About Company:** 

TechDost Services Pvt. Ltd. is an IT company based in Meerut and serving clients since 2017. The company is dealing in website designing, web development, app development, software development, digital marketing,

graphic designing, Google 360° virtual tours and all other IT aspects.

**Head Office:** Meerut (UP)

Web: https://www.techdost.com

**Phone**: 07500996633, 09897033994

Remember: Please submit your updated resume.

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