



MENACE TECHDOST SERVICES PRIVATE LIMITED

Phone: (+91) 7500-99-6633, (0121) 432-6633

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Web: www.techdost.com

Add: A-101, Metro Plaza, Meerut, 250002

CIN: U74999UP2017PTC099043

GST: 09AALCM4730B1ZM

Job Description - Social Media Specialist

Job Summary

- Job Type: Full-time
- Location: Meerut, Uttar Pradesh
- Required Experience: 6-months or higher
- Joining Date: immediate
- Required Documents: Pay slip, relieving letter, and ID proof.

Experience:

- Digital Marketing: Min 6-months
- Google Ads
- Facebook Ads
- LinkedIn and Twitter Ads

Education:

- Bachelor's (Preferred)

Certifications:

- Digital Marketing (Preferred)

Salary:

- Rs. 2.4L annual (no barrier for right candidate)

Who You Are:

- You are creative, adventurous and artistic
- You have a diverse range of interests.

About Menace TechDost Services Pvt. Ltd.

TechDost is a specialized Software Development Company in Meerut since 2017. At TechDost, we offer dynamic & customized solutions to help businesses with a team of expert developers, designers, and internet marketers.

What You Do:

- Create and implement Social Media Optimization (SMO) & Social Media Marketing campaigns across multiple platforms to generate traffic and increase brand value for clients; this includes profile creation, fan page optimization and content sharing & promotion on Facebook, LinkedIn, Twitter, Pinterest & YouTube.
- Use web analytic tools namely Google Analytics, for geographic and qualitative tracking of incoming traffic.
- Create Groups & Manage Communities across SM platforms.
- Respond to client queries and requests on SM platforms. Monitor accounts for discussions and decrease response time.
- Actively monitor and implement Online Brand Reputation Management.
- Function as the subject matter expert on the client's brand and their social media presence.

What You Need:

- A strong understanding of Content Creation and Social Media Distribution channels
- A demonstrated ability to work with good reasoning and judgment in fast-paced, high-stress environments, as well as an ability to escalate issues appropriately.
- Demonstrated ability to set, achieve and exceed targets for project completion.
- Excellent - and we mean, excellent – written & spoken communication skills and the ability to interact with all levels of end users and technical resources.
- Strong planning, critical thinking, analytical & project management skills.
- A willingness to learn, grow, contribute to the team, assume higher responsibility and adapt to change.
- At minimum, a Bachelor's degree. We prefer people who've studied English, Journalism, Creative Writing or Communications.
- A showcase portfolio or visible samples of work and/or accomplishments.
- A minimum 6-months of experience in the Social Media/Content Marketing realm.

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About Company:

TechDost Services Pvt. Ltd. is an IT company based in Meerut and serving clients since 2017. The company is dealing in website designing, web development, app development, software development, digital marketing, graphic designing, Google 360° virtual tours and all other IT aspects.

Head Office: Meerut (UP)

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Remember: Please submit your updated resume.

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